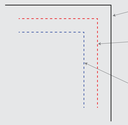
# 20ft Platinum Backlit Kit 17

Measurements, and Helpful Hints

- InDesign PDF files are NOT accepted as printable files
- Send individual files for each section in CMYK Mode, 150DPI at full scale
- If saving as AI or PDF from Illustrator, make sure that you imbed fonts and images
- When saving, make sure you preserve the illustrator editing capabilities
- Do NOT save with crop Marks or bleed marks
- This file is set-up to scale at 50% of final output size.
- At final output size, file should contain 2" of bleed on all four sides.
- Due to the nature of stretch in textiles, there may be some minor distortion of the art.
- All text should be 2" in from edges and overlaps (not including bleed) to prevent stretch distortion of the art.
- If using multiple frames, the overlap of the front frame will cause a 4.5" obstruction of the back frame. We suggest adding an additional 2" of clearance from the edge of the front frame (a total of 6.5") for all text.
- Check for placement of any monitors, counters, or placards when designing your graphic lay-outs

**Template is built at 50%**

## Inline Configuration



GRAPHIC BLEED
Full design should extend to outermost line.

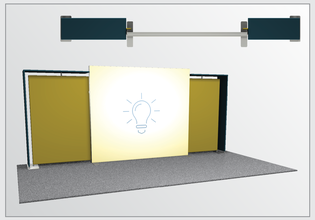
GRAPHIC CUT
Graphic will be cut on this line during finishing. It represents an approximation of your graphic edge.

GRAPHIC VISUAL
This is the safe zone. Keep critical text or images within this line to avoid distortion from fabric stretch and to eliminate being covered by overlapping graphic panels.

GRAPHIC BLEED
Full design should extend to outermost line.

GRAPHIC CUT
Graphic will be cut on this line during finishing. It represents an approximation of your graphic edge, including rolled edge of pillowcase graphics.

GRAPHIC VISUAL
This is the safe zone. Keep critical text or images within this line to avoid distortion from fabric stretch and to eliminate being covered by overlapping graphic panels.



PL-BL-20-17

**Front side** graphic lay-out for all island and inline configurations.

Visual size — All critical elements, ie text, logos
Cut size — Edge borders not recommended
Bleed size — Extend backgrounds to line

**Template is built at 50%**

**EXTERIOR CANOPY**

**SOLID COLOR ONLY DUE TO SUPPORTS AND LIGHTS**

PL-BL-20-17-CNPY-8
Cut size 148.875" x 20"
Bleed size 154.875" x 30"

CORNER

**INTERIOR CANOPY**

**SOLID COLOR ONLY DUE TO SUPPORTS AND LIGHTS**

PL-BL-20-17-CNPY-8
Cut size 148.875" x 20"
Bleed size 154.875" x 30"

CORNER

43" monitor
37.48" X21.08"

PL-BL-20-17-6X7-1/0 & PL-BL-20-17-6X7-1/1
Visual size 51.5" X 80.625"
Cut size 60.25" X 84.625"
Bleed size 64.25" x 88.625"

Please note:
4.5" from the edge of this graphic will be covered by the overlapping frame in front.

PL-BL-20-17-111X96
Visual size 106.75" X 91.75"
Cut size 110.75" X 95.75"
Bleed size 114.75" x 99.75"

PL-BL-20-17-5X7-1/0 &
PL-BL-20-17-5X7-1/1
Visual size 40.25" X 80.625"
Cut size 48.25" X 84.625"
Bleed size 52.25" x 88.625"

Please note:
4.5" from the edge of this graphic will be covered by the overlapping frame in front.

**INTERIOR CANOPY**

**SOLID COLOR ONLY DUE TO SUPPORTS AND LIGHTS**

PL-BL-20-17-CNPY-7
Cut size 136.875" x 20"
Bleed size 142.875" x 30"

CORNER

**EXTERIOR CANOPY**

**SOLID COLOR ONLY DUE TO SUPPORTS AND LIGHTS**

PL-BL-20-17-CNPY-7
Cut size 136.875" x 20"
Bleed size 142.875" x 30"

CORNER