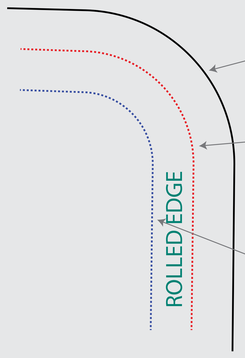
Measurements, and Helpful Hints

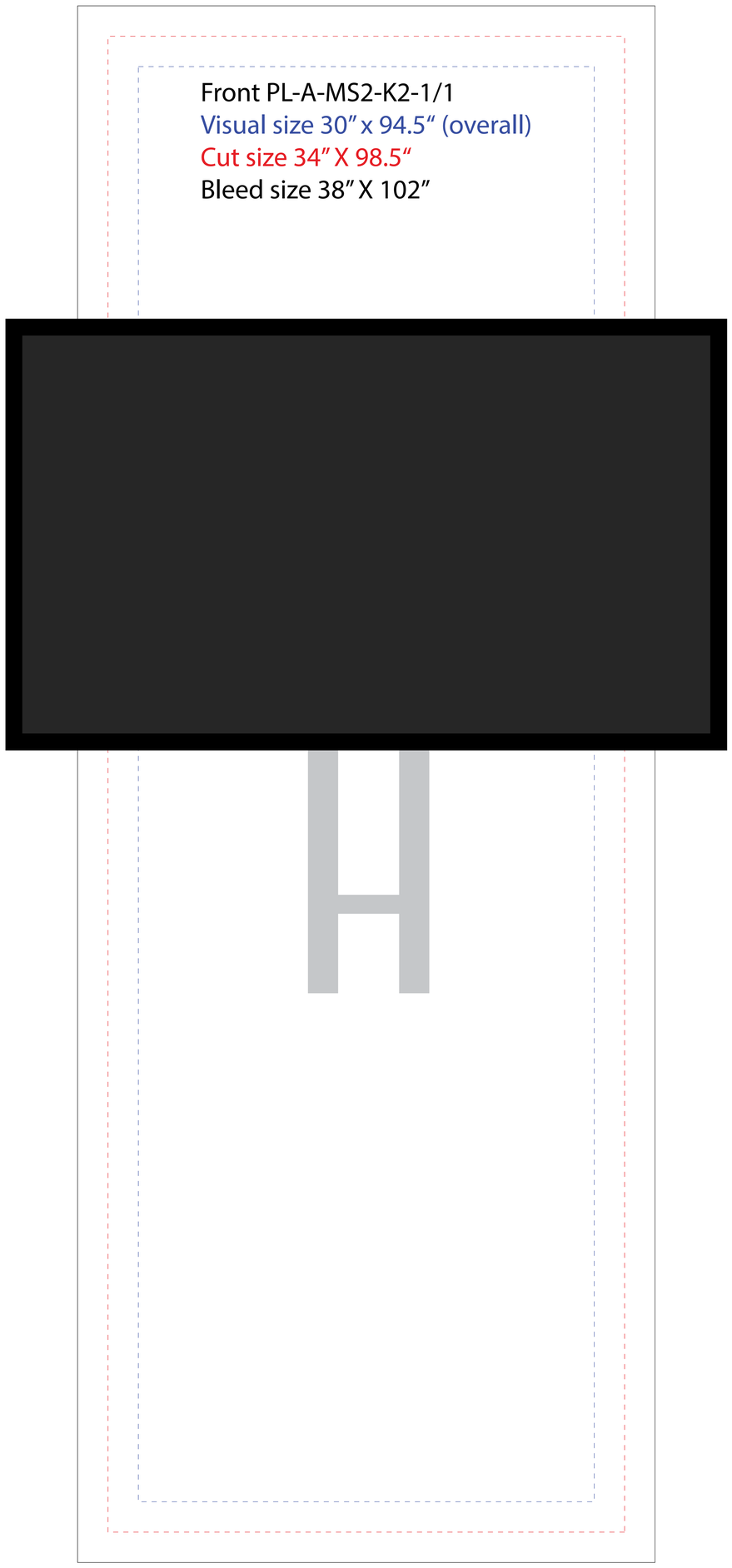
- InDesign and PDF files are not accepted as printable files.
- This file is set-up to scale at 50% of final output size.
- At final output size, file should contain 2" of bleed on all four sides.
- Due to the nature of stretch in textiles, there may be some minor distortion of the art.
- All text should be 2" in from edges and overlaps (not including bleed) to prevent stretch distortion of the art.
- If using multiple frames, the overlap of the front frame will cause a 4.5" obstruction of the back frame. We suggest adding an additional 2" of clearance from the edge of the front frame (a total of 6.5") for all text.
- Check for placement of any monitors, counters, or placards when designing your graphic lay-outs
- Please see our standard graphic guidelines for general file set-up assistance.



GRAPHIC BLEED
Full design should extend to outermost line.

GRAPHIC CUT
Graphic will be cut on this line during finishing. It represents an approximation of your graphic edge, including rolled edge of pillowcase graphics.

GRAPHIC VISUAL
This is the safe zone. Keep critical text or images within this line to avoid distortion from fabric stretch and to eliminate being covered by overlapping graphic panels.

PL-A-MS2

Template is built at 50%