

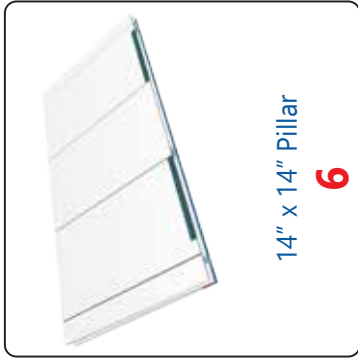


**NORDIC COMPANY INC.**  
Servicing College Book Stores For Over 25 Years!

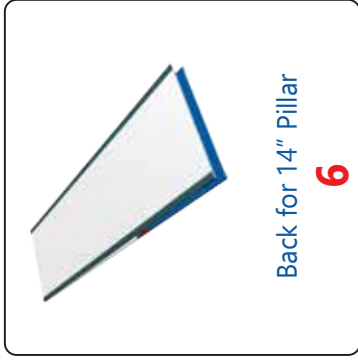
## Display Setup Instructions



**20' x 20' Display Booth**



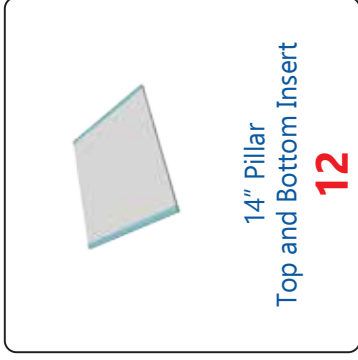
14" x 14" Pillar  
**6**



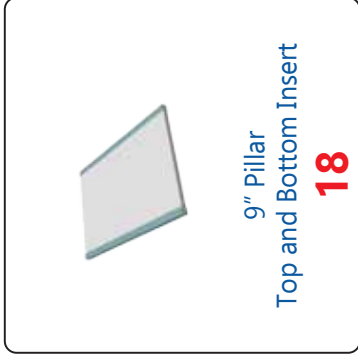
Back for 14" Pillar  
**6**



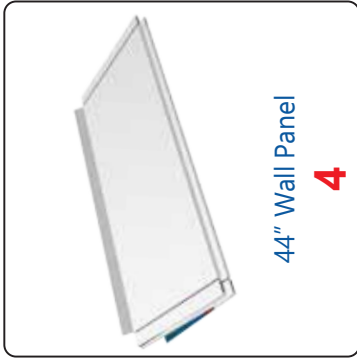
9" x 14" Pillar  
**9**



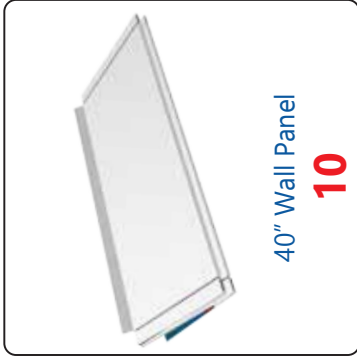
14" Pillar  
Top and Bottom Insert  
**12**



9" Pillar  
Top and Bottom Insert  
**18**



44" Wall Panel  
**4**



40" Wall Panel  
**10**



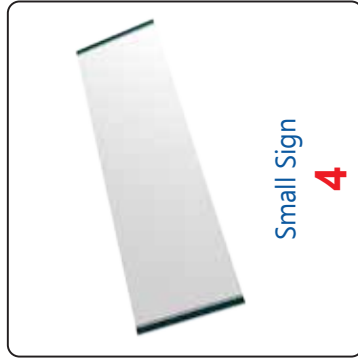
Large Entrance Sign  
**1**



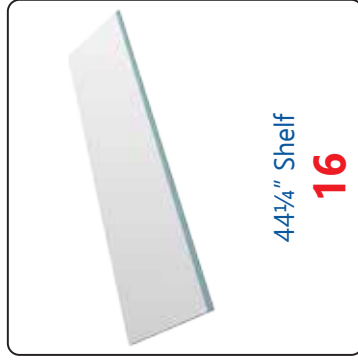
Large Sign  
**1**



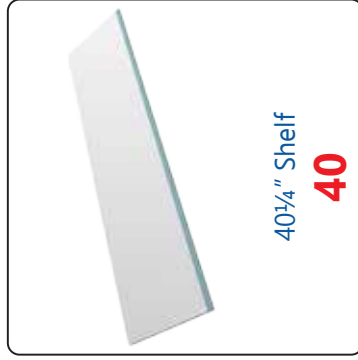
Corner Sign  
**4**



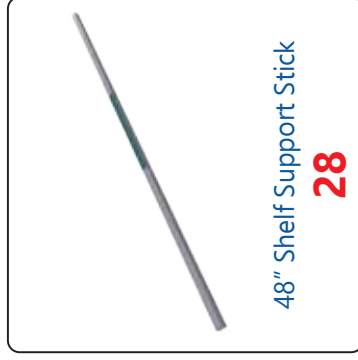
Small Sign  
**4**



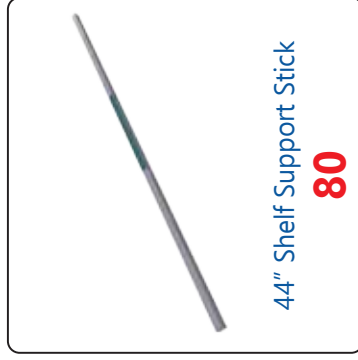
44 $\frac{1}{4}$ " Shelf  
**16**



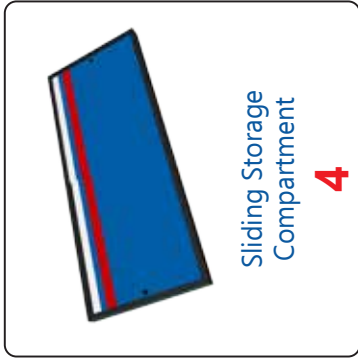
40 $\frac{1}{4}$ " Shelf  
**40**



48" Shelf Support Stick  
**28**



44" Shelf Support Stick  
**80**



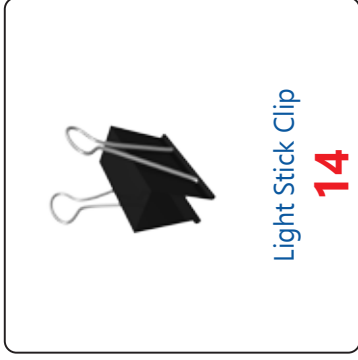
Sliding Storage  
Compartment  
**4**



White Stem Light - SL649  
**14**



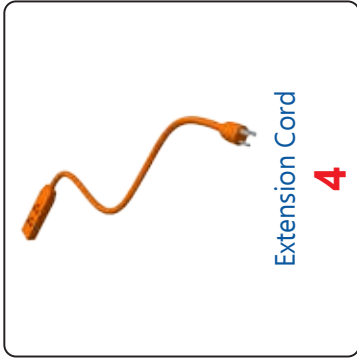
Wooden Light Stick  
**14**



Light Stick Clip  
**14**



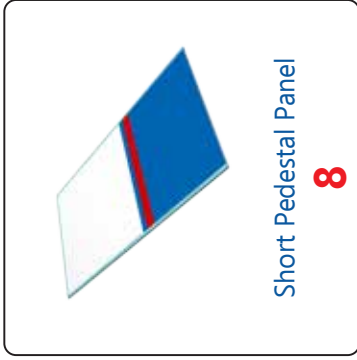
Extra Halogen Light Bulb  
**3**



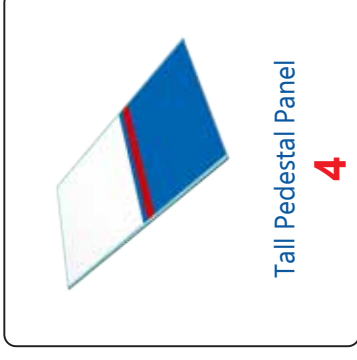
Extension Cord  
**4**



Power Strip  
**4**



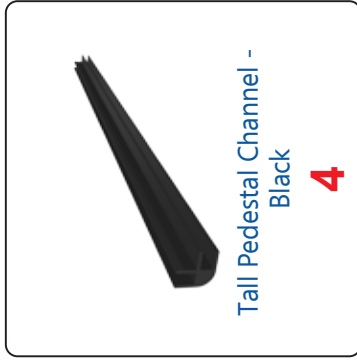
Short Pedestal Panel  
**8**



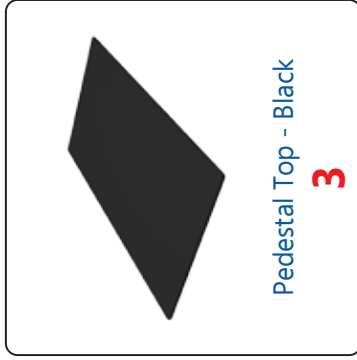
Tall Pedestal Panel  
**4**



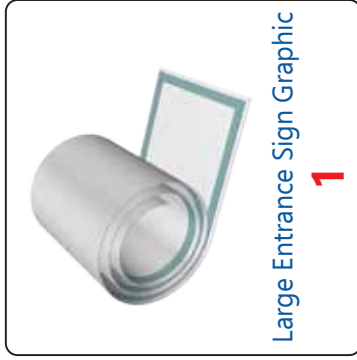
Short Pedestal Channel -  
Black  
**8**



Tall Pedestal Channel -  
Black  
**4**



Pedestal Top - Black  
**3**



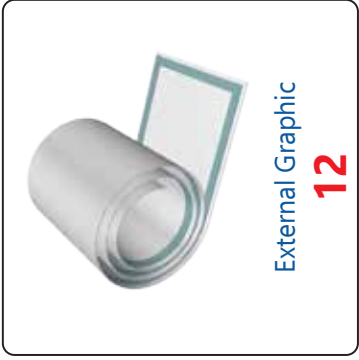
Large Entrance Sign Graphic  
**1**



Large Sign Graphic  
**1**



Corner Sign Graphic  
**4**





### Steps to Assemble the InfiniLite Multi Section Exhibit Booth:

- Step 1:** Assemble the Pillars and Corner Pillars.
- Step 2:** Place Pillars upright in their proper order and locations.
- Step 3:** Attach Wall Panels to Pillars.
- Step 4:** Install Shelf Support Bars into sides of Pillars.
- Step 5:** Install Storage Doors.
- Step 6:** Attach Shelves to Shelf Support Bars with Velcro.
- Step 7:** Attach Posters to Wall Panels with Velcro.
- Step 8:** Attach Signs to Pillars with Velcro.
- Step 9:** Attach Stem Lights to top of Pillars.
- Step 10:** Assemble the Pedestals and place them within the booth area.

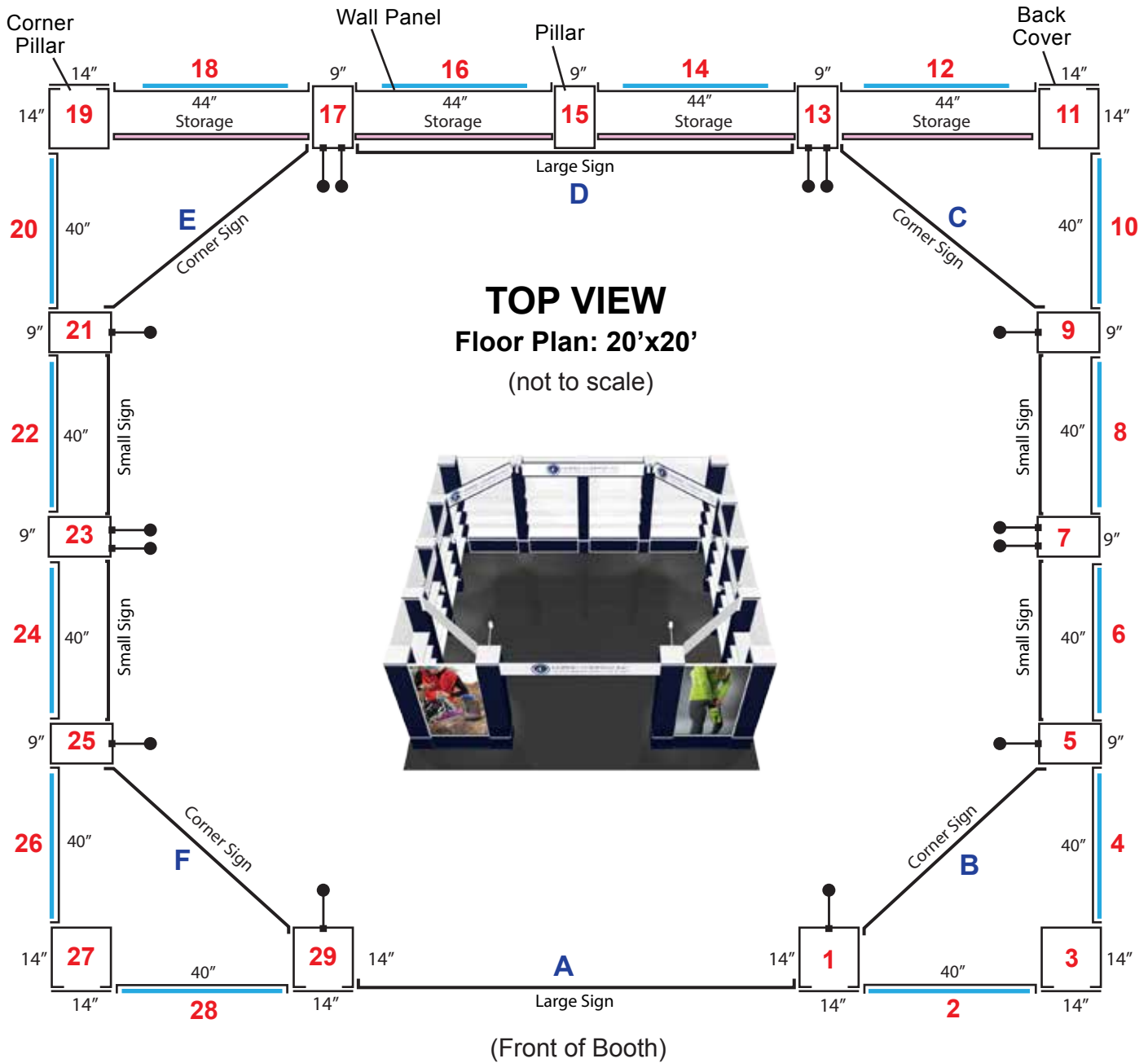
Enter the link below for an instructional video:

<http://youtu.be/-INxoiV-fG4>

## Assembly Instructions:




## 20'x20' Multi 14 Section Shelf Display

The following Floor Plan identifies the locations of the Booth Components when the Display is assembled as a 20'x20' Display Booth:



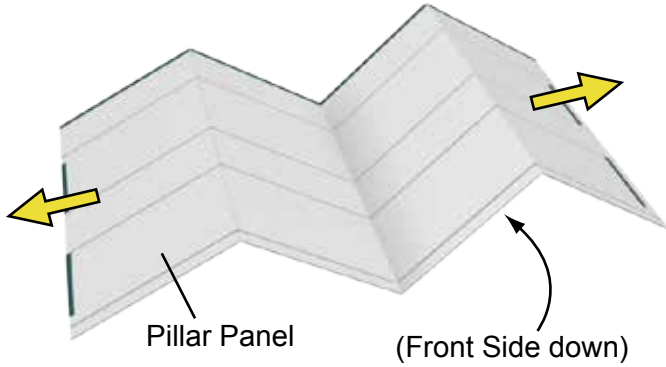
**PLEASE NOTE:** Display can accommodate exterior siding and backwall posters if desired.

**LEGEND**

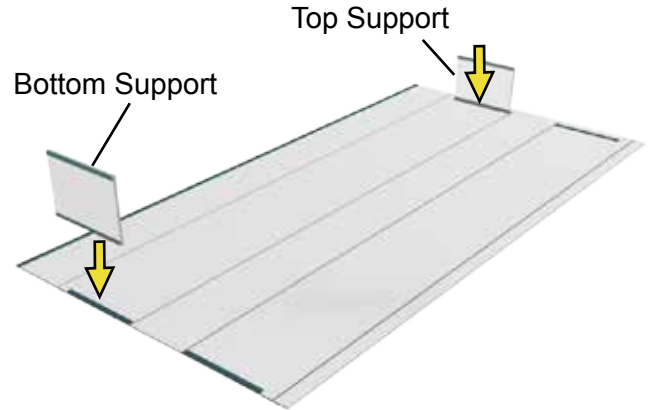
-  Storage Doors
-  Poster
-  Stem Light

**Assemble the Pillars.**

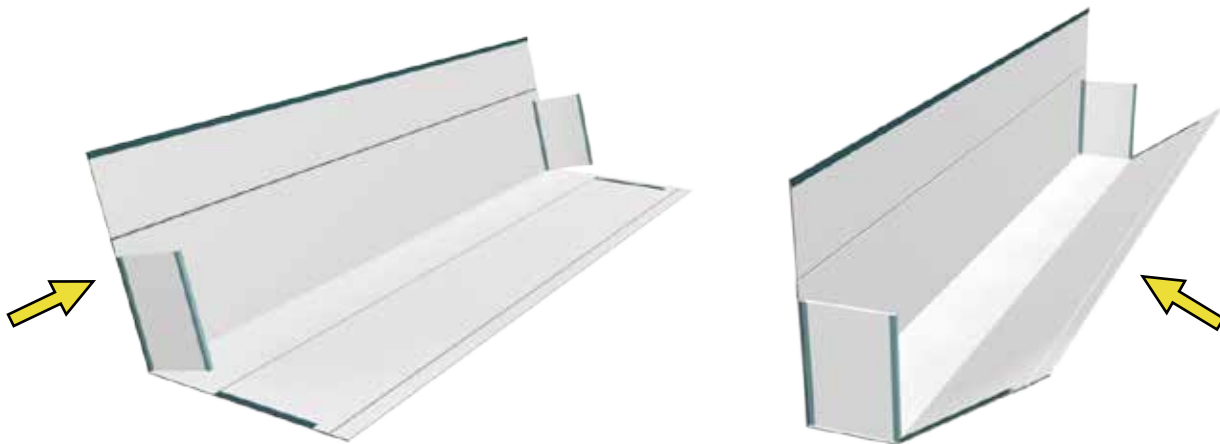
A) Unfold the Pillar Panels with the front sides facing downward.



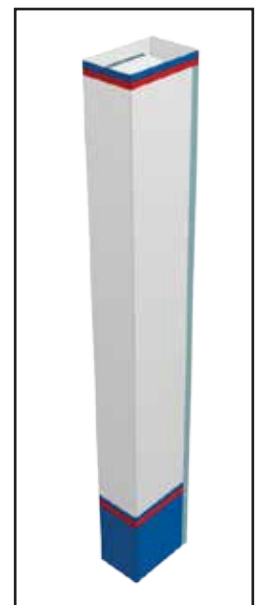
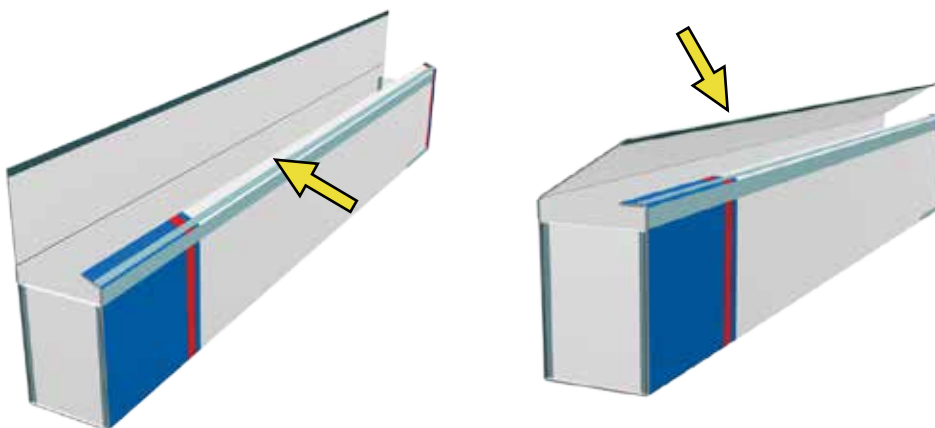
B) Attach Top and Bottom Supports to the back of the Pillars with Velcro.



C) Fold Pillar around the Supports and attach with Velcro.



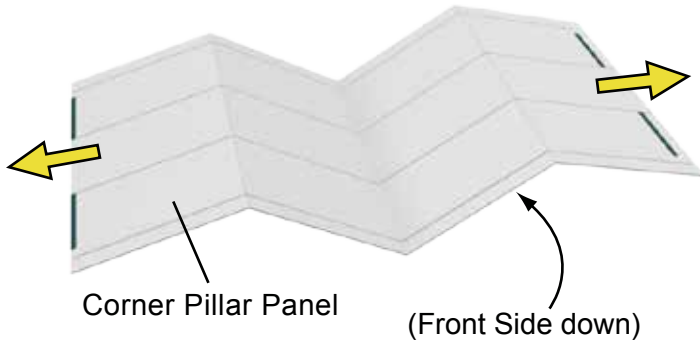
D) Close the Pillar using the Velcro strips along the Pillar edges.



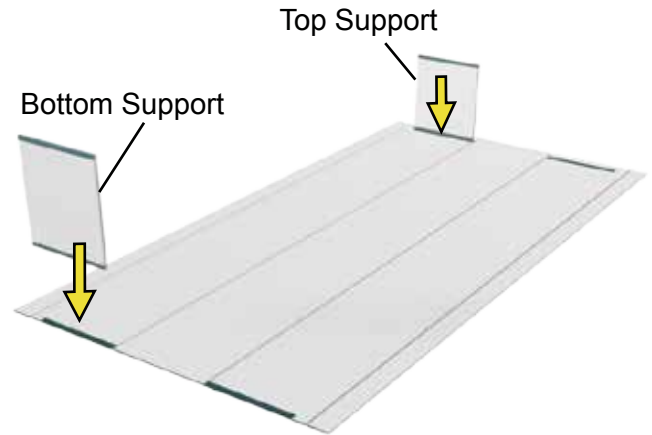
Assembled Pillar

**Assemble the Corner Pillars.**

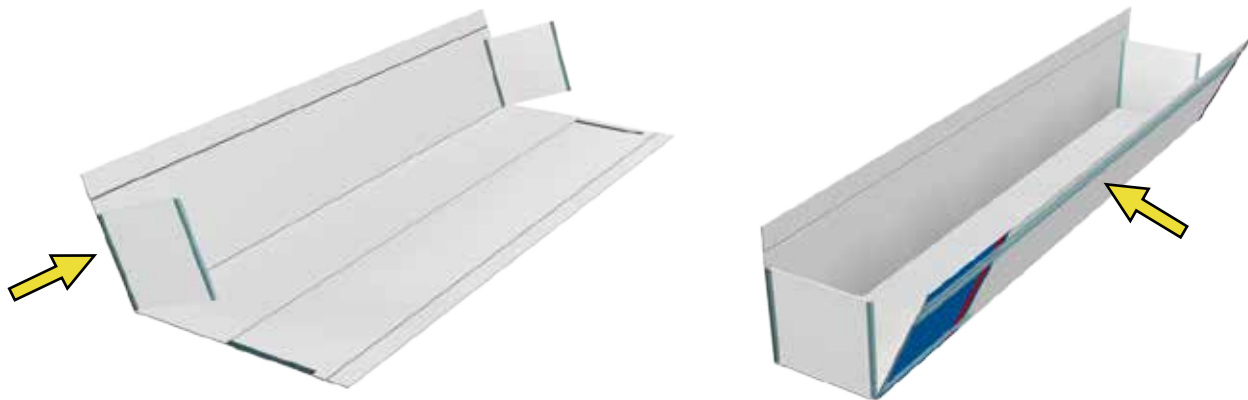
E) Unfold the Corner Pillar Panels with the front sides facing downward.



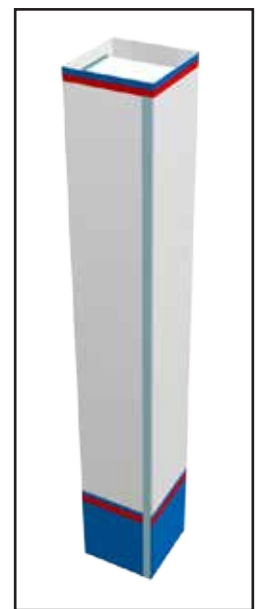
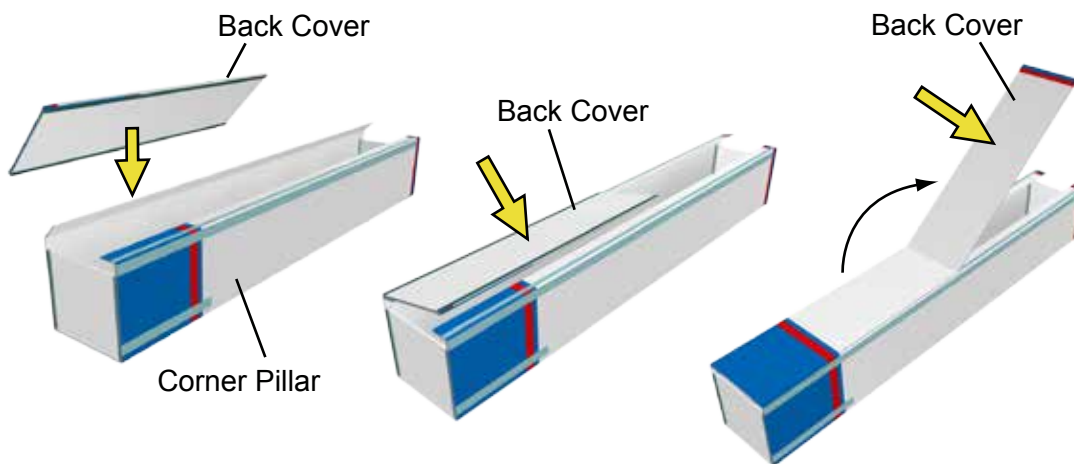
F) Attach Top and Bottom Supports to the back of the Corner Pillars with Velcro.



G) Fold the Corner Pillar around the Supports and attach with Velcro.



H) Attach the Back Cover to the bottom half of the Corner Pillar with Velcro; unfold the Back Cover; then attach the remaining Back Cover to the upper half of the Corner Pillar.

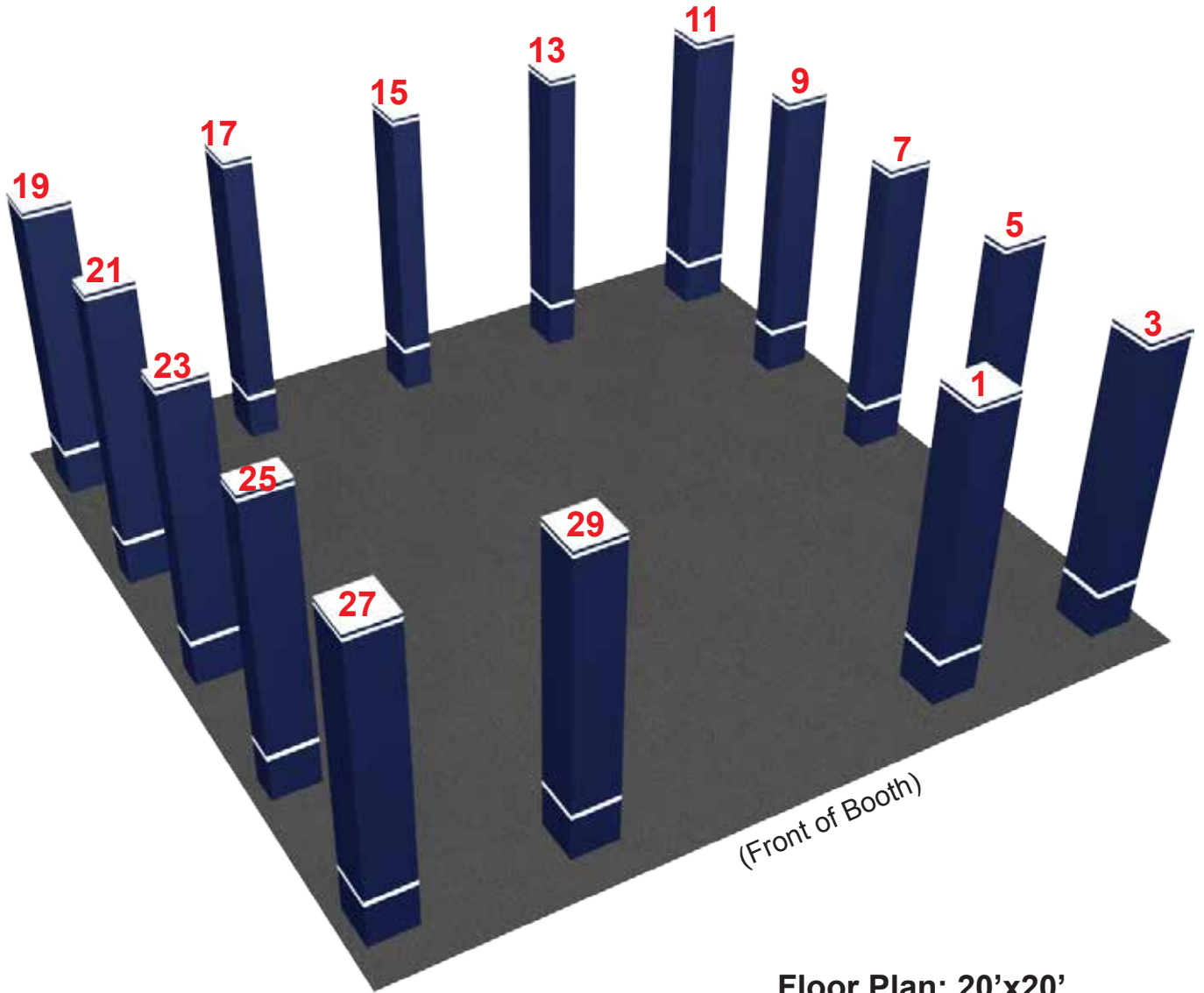


Assembled Corner Pillar



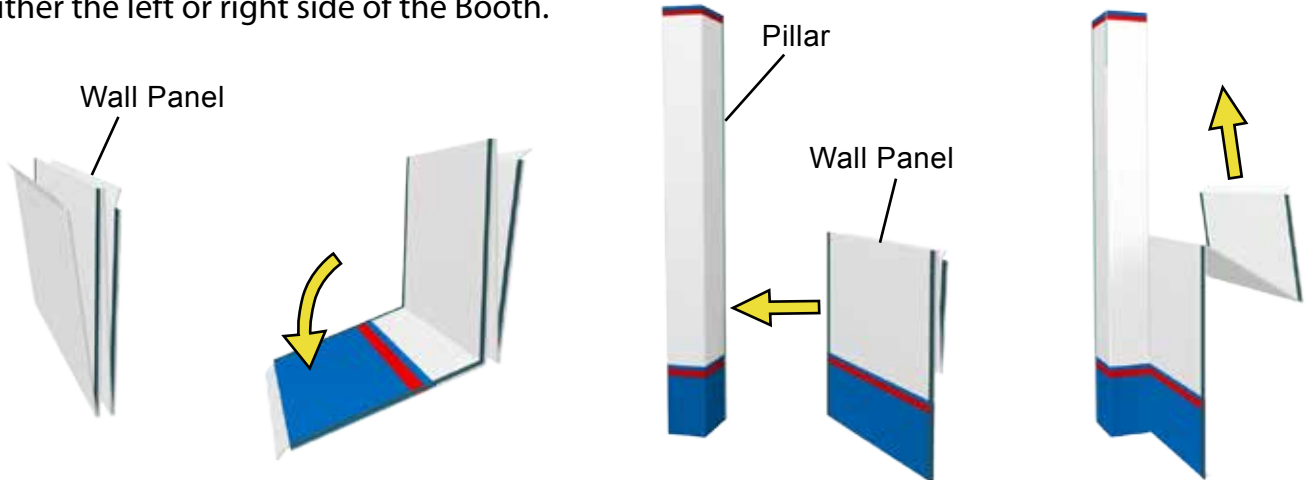
Place the Pillars upright in their proper order.

A) Place the assembled Pillars and Corner Pillars in their assigned locations as numbered and indicated on the Floor Plan.

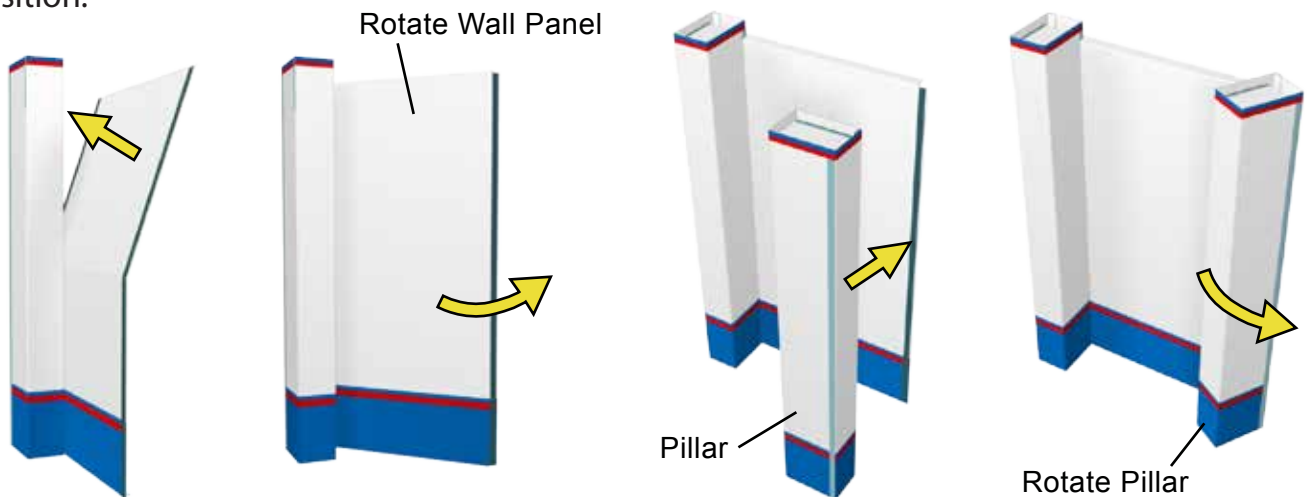


**Attach Wall Panels to Pillars.**

A) Unfold the bottom half of the Wall Panel, hold upright and attach to the side of the Pillar with Velcro. (Make sure that the Pillar and Wall Panel are **flat** on the floor surface when attaching and that the accent stripes are aligned with each other.) Begin assembly from either the left or right side of the Booth.



B) Unfold the top half of the Wall Panel and attach it to the top half of the Pillar matching the Velcro strips along the edges. Rotate the Wall Panel into position. Attach the next Pillar to the Wall Panel so that it is flat against the front face of the Wall Panel. Rotate the Pillar into position.

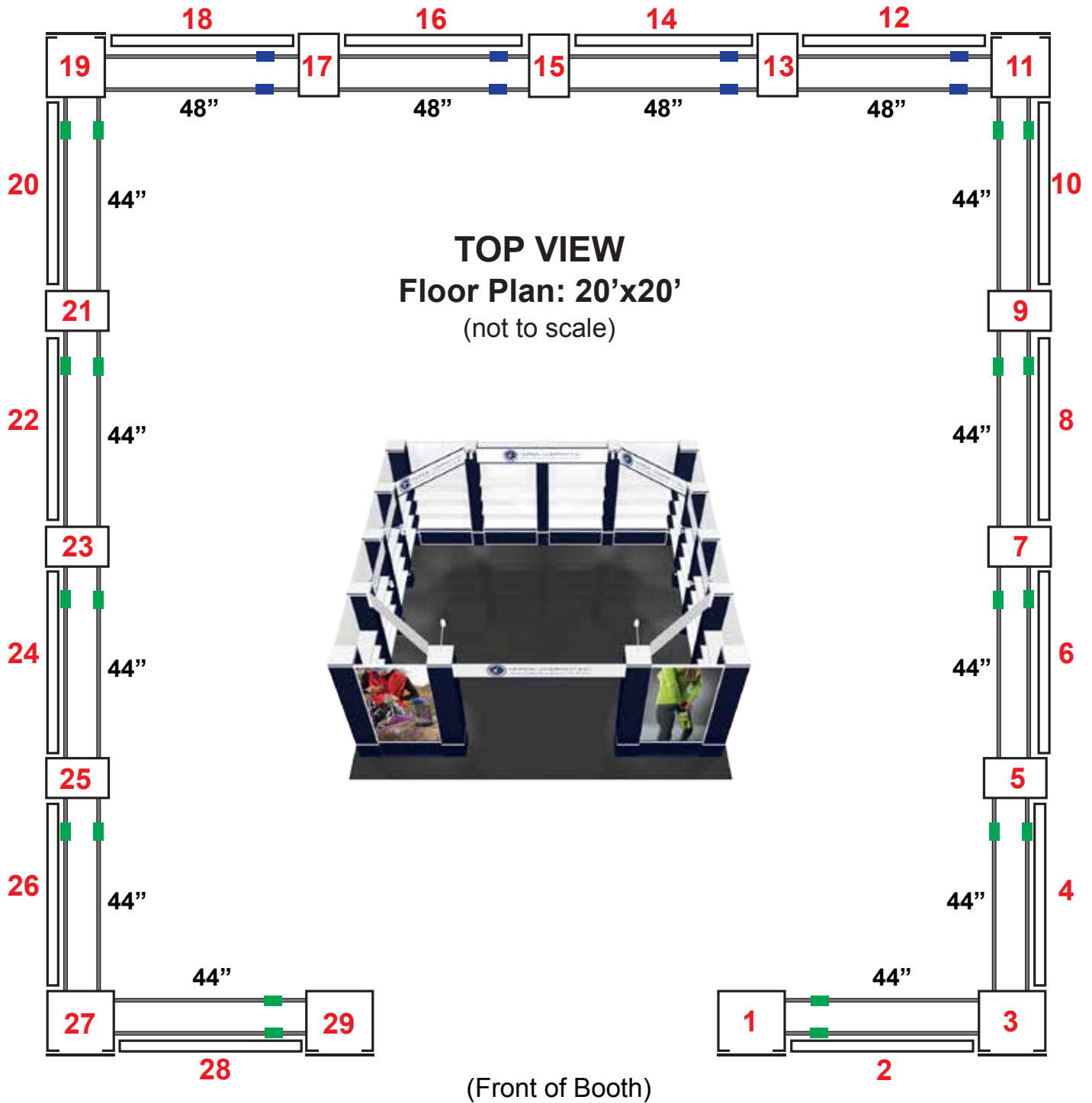


C) Repeat this process with the remaining Wall Panels and Pillars.



**Shelf Support Bar Detail:**

There are two (2) sizes of Support Bars. The sizes and locations are shown below. Additionally, the Bars are color-coded to assist with identification during assembly.



## Assembly Instructions:

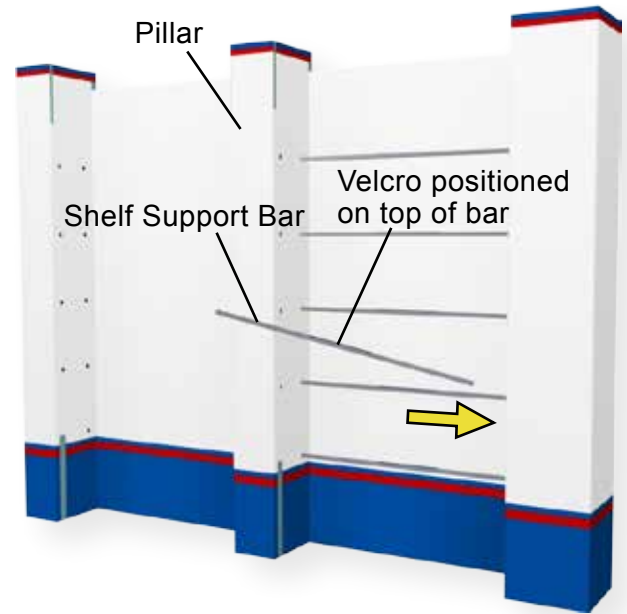
## 20'x20' Multi 14 Section Shelf Display

### Install Shelf Support Bars.

A) Insert the shelf support bars into their designated openings in the Pillars with the **back bars** first, installing from the bottom upward. Then install the **front bars** from the bottom upward.

Make sure that the **Velcro on the bars is facing up** to attach the shelves.

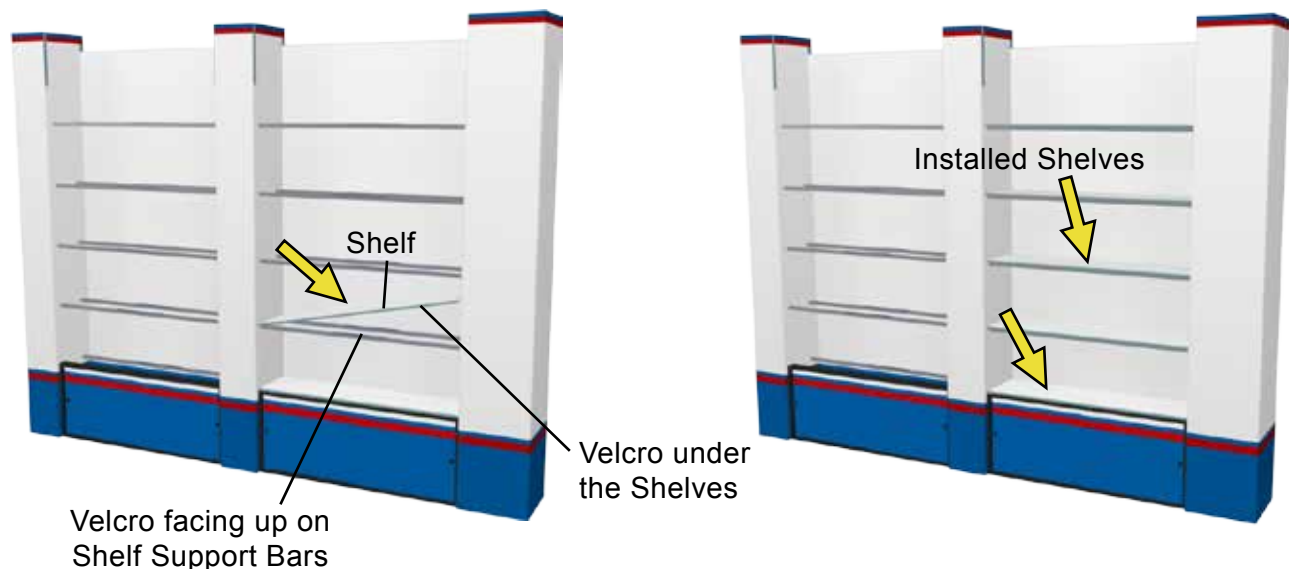
**NOTE:** Images on this page show typical installation of Shelf Support Bars, Storage Doors, and Shelves.



### Install Storage Doors. (Attach Storage Doors to the inside of the Pillars with Velcro.)



### Attach Shelves to Shelf Support Bars and top of Storage Doors with Velcro.

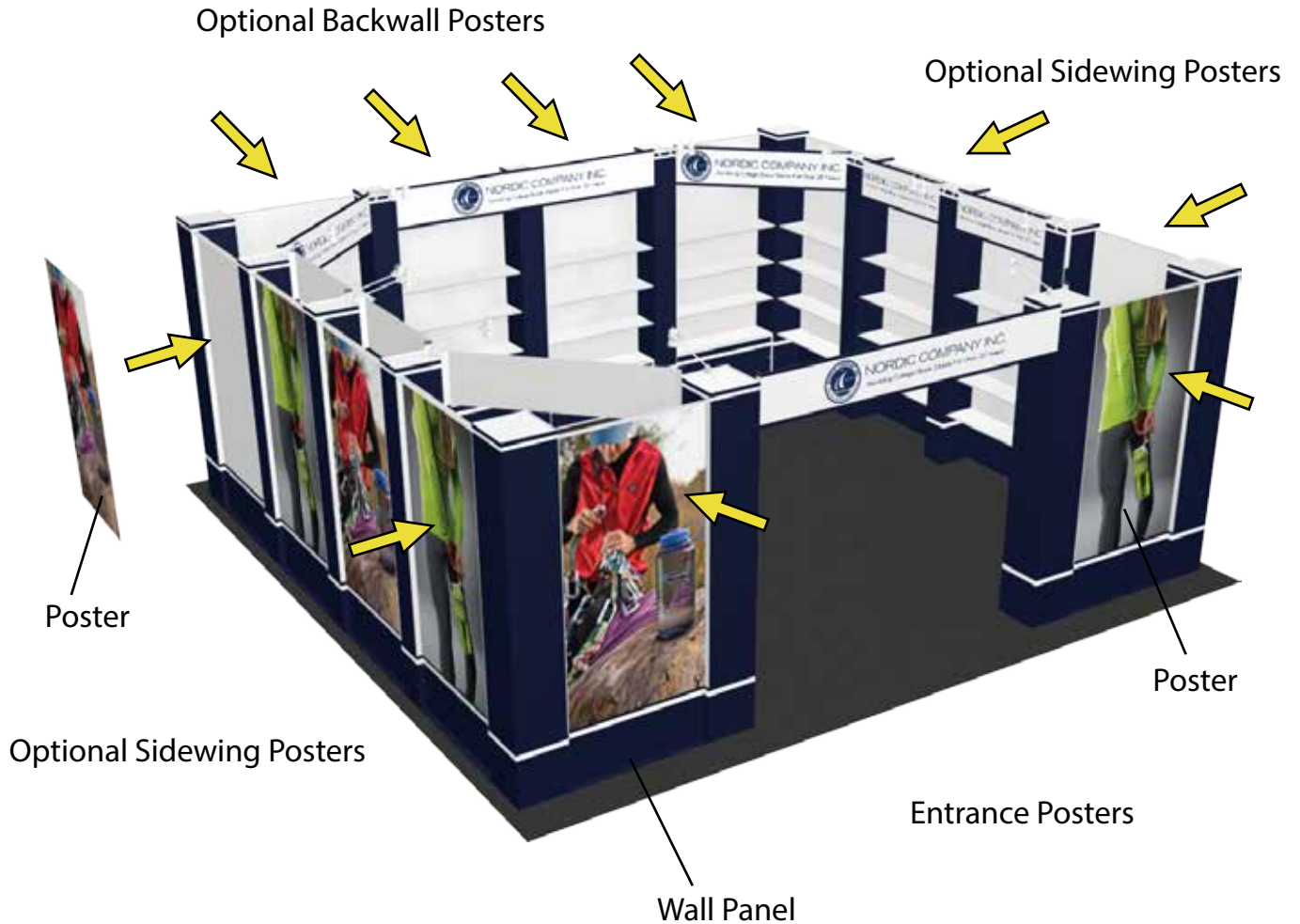


## Assembly Instructions:

## 20'x20' Multi 14 Section Shelf Display

Attach the Posters to the display booth with Velcro.

A) Attach the Posters to the outside of the Wall Panels with Velcro.



**PLEASE NOTE: Display can accommodate exterior sidewing and backwall posters if desired.**

## Assembly Instructions:

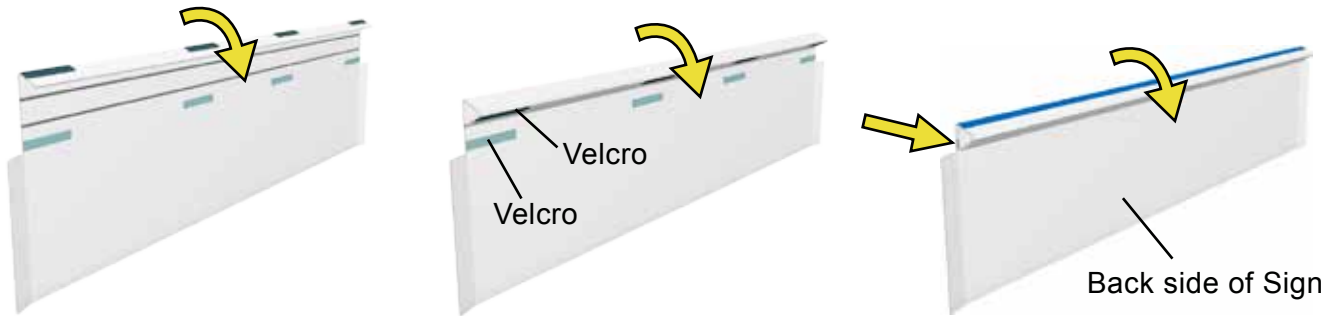
## 20'x20' Multi 14 Section Shelf Display

### Assemble Signs and attach to Pillars with Velcro.

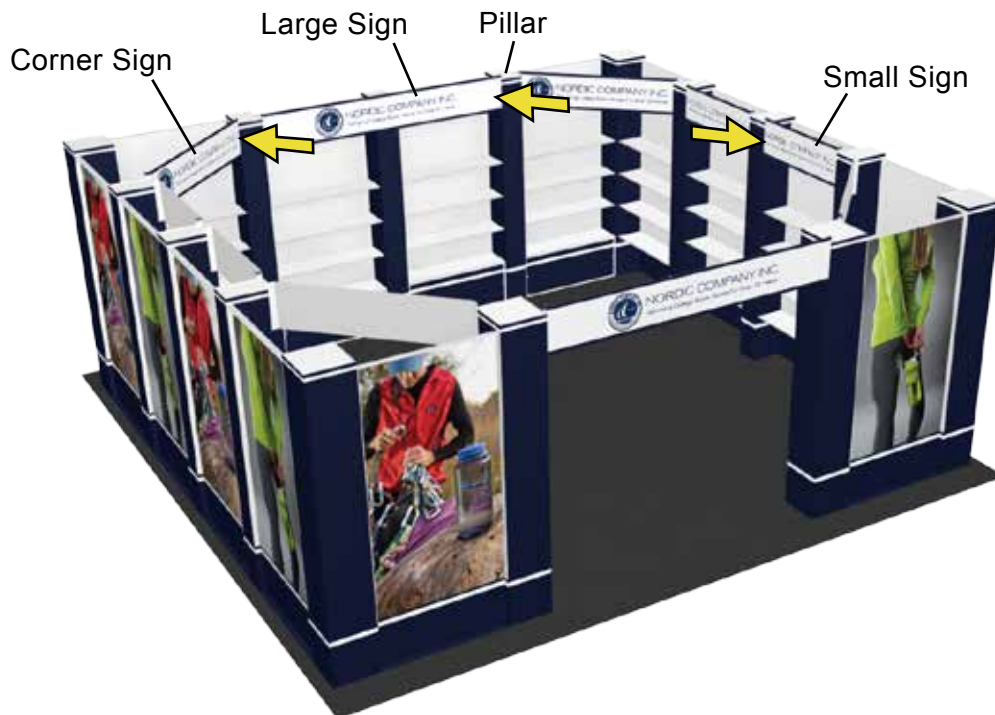
A) Unfold the Large Signs and Corner Signs.



B) Fold down the top sections of the Large Signs along the flutes to form a triangle and Velcro closed.



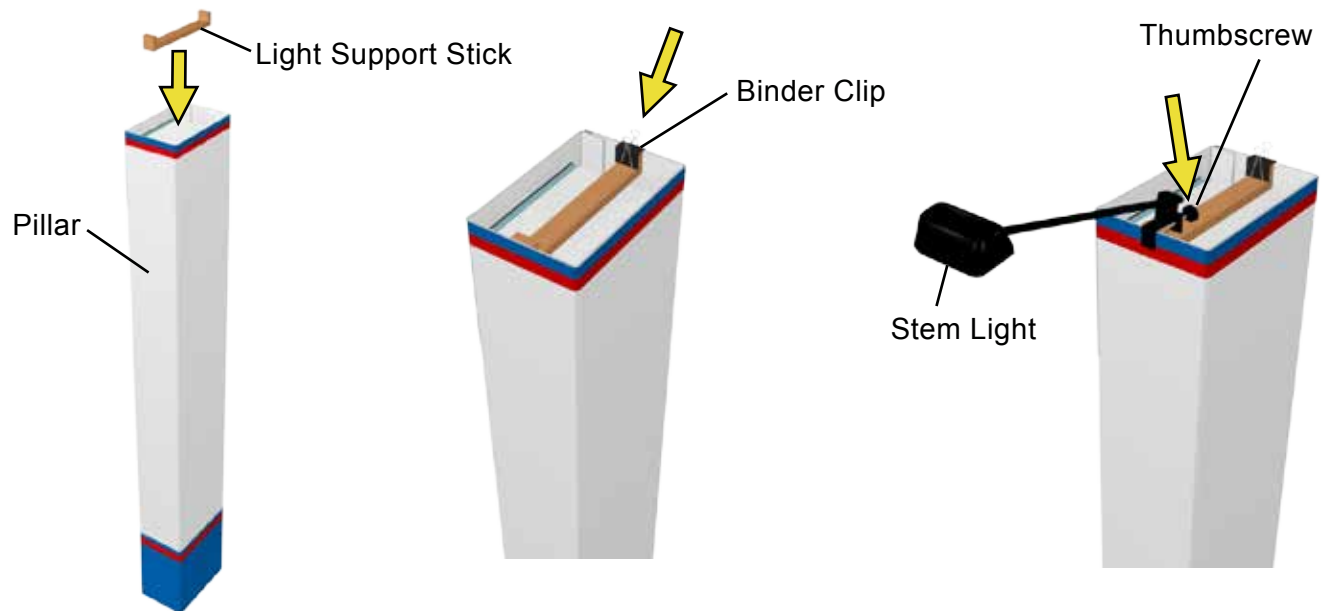
C) Attach Signs to Pillars with Velcro. See the Floor Plan for proper placement of signs.



**Attach the Stem Lights to the tops of the Pillars.**

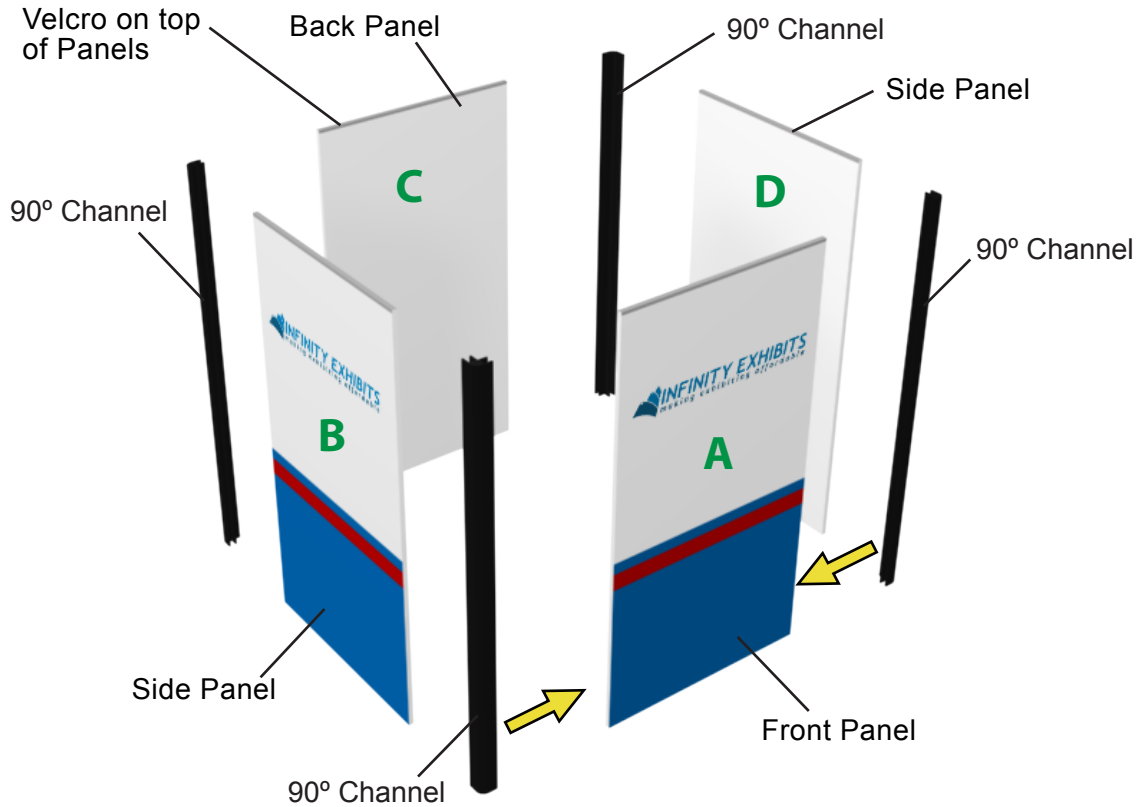
A) Place a wooden Light Support Stick on top of the proper Pillars as shown. (Use a ladder or step stool to access the top of the Pillar.) Secure the Stick to the back of the Pillar with a Binder Clip.

B) Attach the Stem Light to the front end of the Pillar and Support Stick by adjusting the thumbscrew on the back of the Stem Light. (**DO NOT** overtighten the thumbscrew. Overtightening the adjustment thumbscrew may damage the Pillar.)

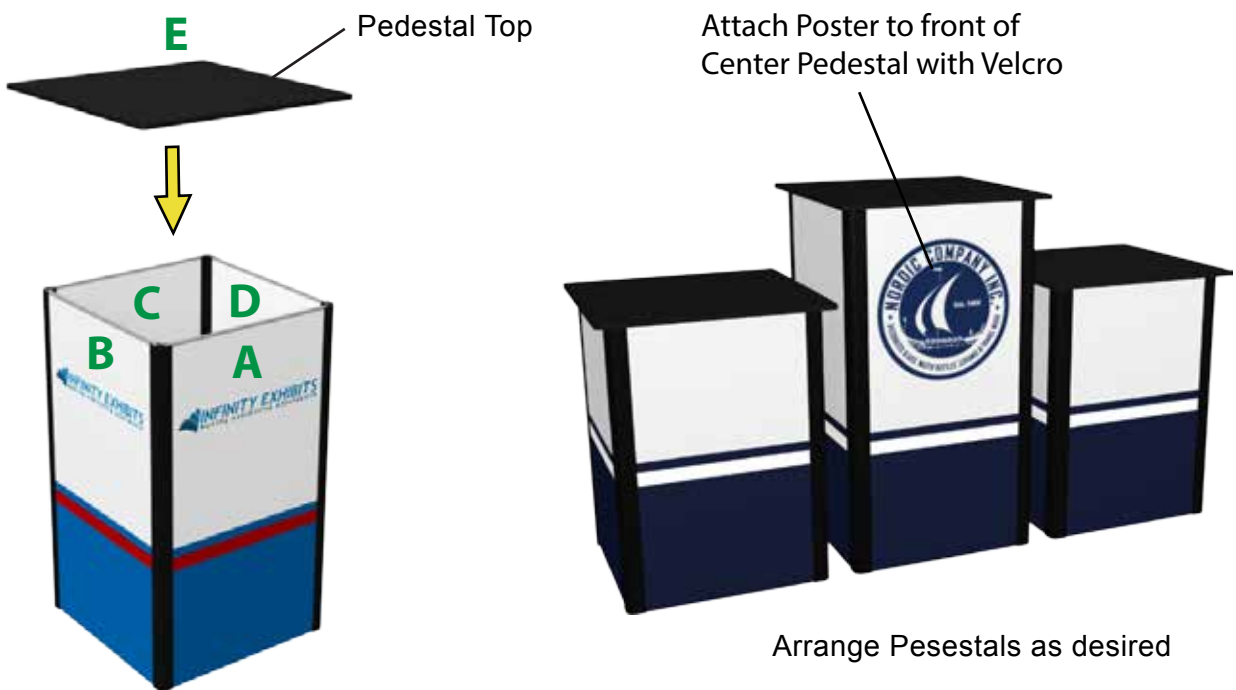


**Assemble the Pedestals and place them within the Booth area.**

A) Connect the Pedestal Panels together with the 90° Channels. Attach the Panels together so that the Velcro is oriented on top in order to attach the Pedestal Top.



B) Attach the Pedestal Top to the tops of the Panels with Velcro.



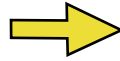


## Assembly Instructions:

## 20'x20' Multi 14 Section Shelf Display

### Tub Layout

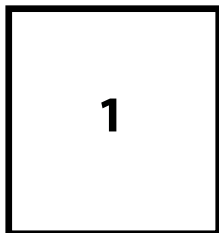
Divide the booth components and pack them in the shipping tubs in the following manner:



Shipping Tub

### Tub

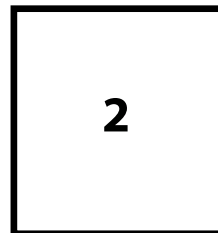
### Booth Components



- 1) Posters
- 2) Signs
- 3) Wall Panels
- 4) Tops & Bottoms
- 5) Shelves
- 6) Pillars
- 7) Power Cords
- 8) Storage Frames
- 9) Aluminum Support Bars

### Tub

### Booth Components



- 1) Tops & Bottoms
- 2) Pedestal Panels
- 3) Pedestal Tops
- 4) Plastic Channels
- 5) Electrical Cords
- 6) Light Bulbs
- 7) Wooden Light Supports

**NOTE:** Pack the heavier components towards the bottom of the Tub and Cases.