

GRAPHICS

ARTWORK GUIDELINES

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ACCEPTABLE FILE FORMATS

Illustrator CC or below
Photoshop CC or below

High quality, editable PDFs, Photoshop and Illustrator files are preferred, as they are more suitable applications for large format printing. Art time will be charged if files need to be fixed or altered to meet guidelines. When sending files, please be sure to include all support art (fonts, linked images, etc).

Please note that Illustrator special effects such as glows, transparencies, or drop shadows are not recommended. These effects sometimes have unpredictable results when printing. Photoshop is preferred when using these special effects.

FONT SPECIFICATIONS

Fonts must be converted to outlines. If fonts are not created to outlines, please provide fonts. If changes need to be made in the file, please provide the fonts and a version of the file with editable type.

COLOR SPECIFICATIONS

Please provide all vector files (Illustrator) in CMYK format. Please supply all raster artwork (Photoshop files, jpgs, tiffs) in RGB format for the most accurate color output. Please provide a hard copy proof of the files being printed for color accuracy and a PDF layout for file layout accuracy.

If Pantone colors need to be matched please specify on purchase order or hard copy reference. All critical Pantone colors need to be called out in the file as solid coated swatches. If multiple Pantone swatches are used in the file, all will be matched to solid coated unless otherwise specified.

Please feel free to submit catalogs, brochures, printed proofs, etc. to use for a color reference. If color matching is required for Photoshop files please provide a layered file. Art time may be charged to correct flattened Photoshop files.

If color matching to existing graphics, we will need those back to review.

We guarantee color matching on all hard copy proofs, specified Pantone colors and client-supplied hard copy proofs. Orders without indication of Pantone colors, supplied hard copy proofs or requested hard copy proofs are not guaranteed for color.

RESOLUTION

All raster files (either print files or linked files) must be at 100-120 pixels per inch at 100%.

VINYL CUT GRAPHICS

Artwork must be set-up as vector files with fonts created to outlines for all cut vinyl. Please specify Avery color number for solid color vinyl or PMS color for dsg printed and cut vinyl.

SUBMITTING ARTWORK FILES

Files are accepted via Email (up to 10MB), FTP site, or File transfer site such as WeTransfer or Hightail.

FTP Info: <ftp://infinityexhibits.com>
Username: ieupload@infinityexhibit.com
Password: infinityFTP1

BLEED SPECIFICATIONS

All graphics produced require specific bleeds. Below is a general outline for the required bleeds.

FabLites, InterLites, and ModLite Kits - 2" bleed around the perimeter
Please keep all logos, type and critical information at least 2" in from the visual edge of the graphic.

Orbital Truss Graphics, UV- 1/2" bleed around the perimeter.

Orbital Truss Graphics, 8oz. Oxford - 2" bleed around the perimeter.

